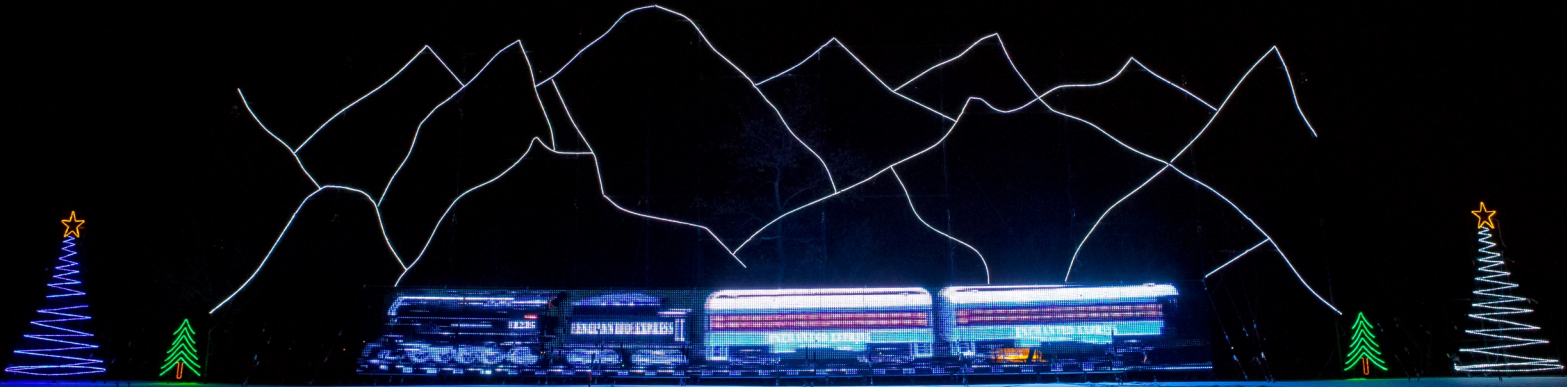


NOW BOARDING NEW SPONSORS

for the BHP Enchanted Express

22nd Holiday Light Tour



The Best Drive-Thru
Christmas Light Show in Canada

November 20, 2020 – January 9, 2021

- Welcome to Saskatchewan's favourite winter attraction!
- 75,000+ visitors will enjoy your sponsored light display from the comfort and safety of their own vehicles
- New display will pay Tribute to Saskatchewan's front-line essential service providers. Our way of saying Thank You for helping us through these difficult times.
- One of only a few Saskatchewan Special Events in 2020
- Reserve your Light Display Sponsorship for one or three years
- To reserve please complete and return the attached form no later than October 16, 2020
- In support of the Saskatoon Zoo Foundation and Saskatoon City Hospital Foundation

BHP
Enchanted
Forest
HOLIDAY LIGHT TOUR



*To review and select your display sponsorship please contact
Hugh Vassos, Director of Marketing at hvassos@sasktel.net or (306) 222-5392*

THANK YOU!

Sponsor Benefits Package:

- An exclusive sponsorship of one Holiday light display with your business name and logo featured on an illuminated sign viewed by more than 75,000 potential customers.
- Complimentary Passes to the Exclusive Sponsors/Media Preview Night where you are the first to view the light displays.
- Complimentary Enchanted Car Passes (valued at \$30 each) for business promotions and gifting:
 - Sponsorship Level 1 – 10 Enchanted Car Passes
 - Sponsorship Level 2 – 25 Enchanted Car Passes
 - Sponsorship Level 3 – 50 Enchanted Car Passes
- Business logo and a photo of your display will appear on www.enchanted-forest.org
- Positive public relations at “the most wonderful time of the year”.



2020/2021 Light Display New Sponsor Form

Sponsor: _____

Description: _____

Mailing Address: _____

Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

Choose a light display from the following sponsorship levels:

- Level 1 “Santa’s Helper”**– a series of non-animated light displays starting at \$1,500 per year
- Level 2 “Holiday Delight”**– a collection of themed light displays with animation starting at \$3,000 per year
- Level 3 “Christmas Creation”**– custom computer-animated large scale light displays starting at \$5,000 per year
- We agree to a 1 Year Sponsorship of the _____ light display
- We agree to a 3 Year Sponsorship beginning this year at the same investment level
- Please Invoice.** NOTE: Payment must be received prior to October 16th, 2020
- We will mail a cheque for \$ _____ payable to the Enchanted Forest
- We will pay our sponsorship by Credit Card (Please print clearly)

Card #: _____

3 Digit CVC #: _____

Cardholder Name: _____

Expiry Date: _____

Signature: _____

Please complete and return:

- By Email—hvassos@sasktel.net
- By Fax—(306) 249-2163
- By Mail—with payment directly to:

The Enchanted Forest c/o Saskatoon City Hospital Foundation
701 Queen Street, Saskatoon SK, S7K 0M7

Sponsorship Deadline is October 16th, 2020

Thank You!