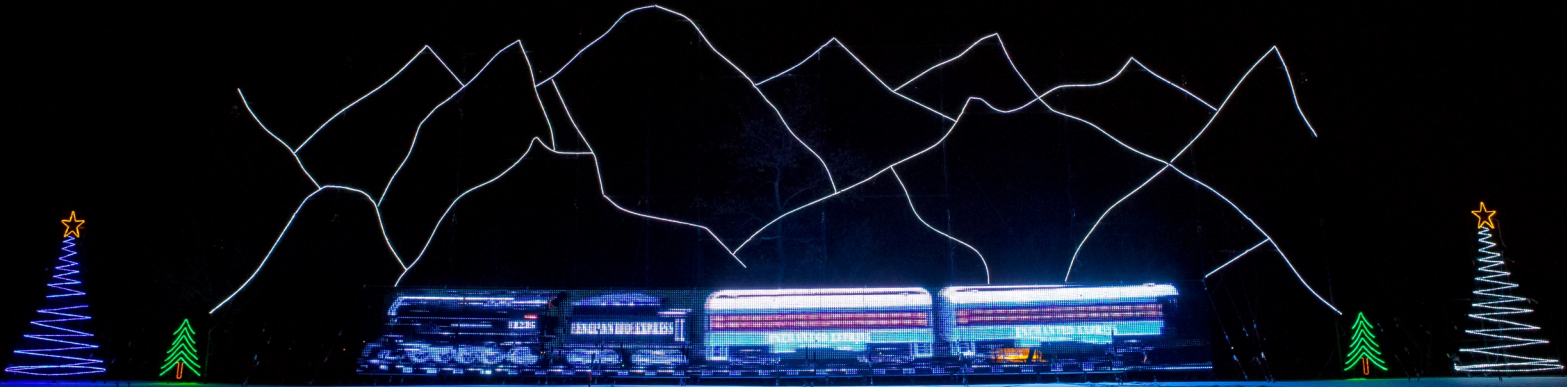


NOW BOARDING OUR SPONSORS

for the BHP Enchanted Express

22nd Holiday Light Tour



The Best Drive-Thru
Christmas Light Show in Canada

November 20, 2020 – January 9, 2021

- **WELCOME BACK!** The holiday tradition continues!
- 75,000+ visitors will enjoy your sponsored light display from the comfort and safety of their own vehicles
- New display will pay Tribute to Saskatchewan's front-line essential service providers. Our way of saying Thank You for helping us through these difficult times.
- One of only a few Saskatchewan Special Events in 2020
- Renew your Light Display Sponsorship for one or three years
- To renew please complete and return the attached form no later than September 18, 2020
- **In support of the Saskatoon Zoo Foundation and Saskatoon City Hospital Foundation**

BHP
Enchanted
Forest
HOLIDAY LIGHT TOUR



*To discuss your display sponsorship or to review options please contact
Hugh Vassos, Director of Marketing at hvassos@sasktel.net or (306) 222-5392*

THANK YOU!

Choose From 3 Sponsorship Levels:

Level 1 “Santa’s Helper”

– a series of non-animated light displays starting at \$1,500 per year

Level 2 “Holiday Delight”

– a collection of themed light displays with animation starting at \$3,000 per year

Level 3 “Christmas Creation”

– custom computer-animated large scale light displays starting at \$5,000 per year



Sponsor Benefits Package:

- An exclusive sponsorship of one Holiday light display with your business name and logo featured on an illuminated sign viewed by more than 75,000 potential customers.
- Complimentary Passes to the Exclusive Sponsors/Media Preview Night where you are the first to view the light displays.
- Complimentary Enchanted Car Passes for business promotions and gifting:
 - Level 1 – 10 Enchanted Car Passes
 - Level 2 – 25 Enchanted Car Passes
 - Level 3 – 50 Enchanted Car Passes
- Business logo and a photo of your display will appear on www.enchanted-forest.org
- Positive public relations at “the most wonderful time of the year”.



2020/2021 Light Display Sponsorship Renewal Form

Sponsor: _____

Contact: _____

Mailing Address: _____

Postal Code: _____

Telephone: _____

Fax: _____

Email: _____

We will continue our sponsorship of the _____ display at \$ _____

We agree to a 3 Year Sponsorship beginning this year at the same investment

Please Invoice. NOTE: Payment must be received prior to October 16th, 2020

We will mail a cheque for \$ _____ payable to the Enchanted Forest

We will pay our sponsorship by Credit Card (Please print clearly)

Card #: _____

3 Digit CVV #: _____

Cardholder Name: _____

Expiry Date: _____

Signature: _____

Please complete and return:

By Email—hvassos@sasktel.net

By Fax—(306) 249-2163

By Mail—with payment directly to:

The Enchanted Forest c/o Saskatoon City Hospital Foundation
701 Queen Street, Saskatoon SK, S7K 0M7

Sponsorship Renewal Deadline is September 18th, 2020

THANK YOU!