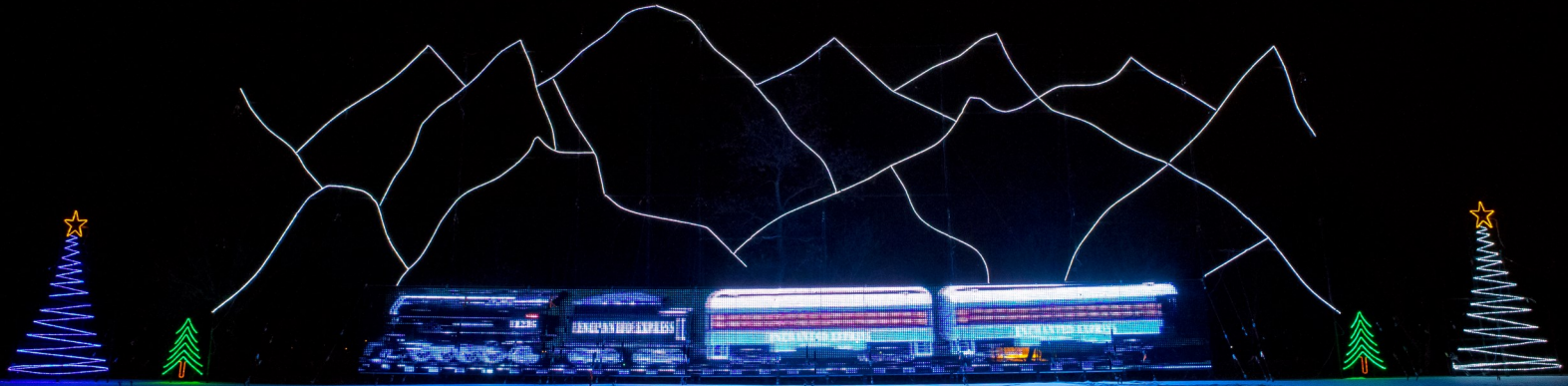


# NOW BOARDING OUR SPONSORS

for the BHP Enchanted Express

**22<sup>nd</sup> Holiday Light Tour**



The Best Drive-Thru  
Christmas Light Show in Canada

**November 20, 2020 – January 9, 2021**

- **WELCOME BACK!** The holiday tradition continues!
- 75,000+ visitors will enjoy your sponsored light display from the comfort and safety of their own vehicles
- New display will pay Tribute to Saskatchewan's front-line essential service providers. Our way of saying Thank You for helping us through these difficult times.
- One of only a few Saskatchewan Special Events in 2020
- Renew your Light Display Sponsorship for one or three years
- To renew please complete and return the attached form no later than September 18, 2020
- **In support of the Saskatoon Zoo Foundation and Saskatoon City Hospital Foundation**

**BHP**  
**Enchanted**  
**Forest**  
**HOLIDAY LIGHT TOUR**



*To discuss your display sponsorship or to review options please contact  
Hugh Vassos, Director of Marketing at [hvassos@sasktel.net](mailto:hvassos@sasktel.net) or (306) 222-5392*

**THANK YOU!**

**Choose From 3 Sponsorship Levels:**

**Level 1 "Santa's Helper"**

- a series of non-animated light displays starting at \$1,500 per year

**Level 2 "Holiday Delight"**

- a collection of themed light displays with animation starting at \$3,000 per year

**Level 3 "Christmas Creation"**

- custom computer-animated large scale light displays starting at \$5,000 per year

**Sponsor Benefits Package:**

- An exclusive sponsorship of one Holiday light display with your business name and logo featured on an illuminated sign viewed by more than 75,000 potential customers.
- Complimentary Passes to the Exclusive Sponsors/Media Preview Night where you are the first to view the light displays.
- Complimentary Enchanted Car Passes for business promotions and gifting:
  - Level 1 – 10 Enchanted Car Passes
  - Level 2 – 25 Enchanted Car Passes
  - Level 3 – 50 Enchanted Car Passes
- Business logo and a photo of your display will appear on [www.enchanted-forest.org](http://www.enchanted-forest.org)
- Positive public relations at "the most wonderful time of the year".



## 2020/2021 Light Display Sponsorship Renewal Form

Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

☐ We will continue our sponsorship of the \_\_\_\_\_ display at \$ \_\_\_\_\_

☐ We agree to a 3 Year Sponsorship beginning this year at the same investment

☐ **Please Invoice.** NOTE: Payment must be received prior to October 16th, 2020

☐ We will mail a cheque for \$ \_\_\_\_\_ payable to the Enchanted Forest

☐ We will pay our sponsorship by Credit Card (Please print clearly)

Card #:

3 Digit CVV #:

Cardholder Name:

Expiry Date:

Signature: \_\_\_\_\_

Please complete and return:

☐ By Email—[hvassos@sasktel.net](mailto:hvassos@sasktel.net)

☐ By Fax—(306) 249-2163

☐ By Mail—with payment directly to:

The Enchanted Forest c/o Saskatoon City Hospital Foundation  
701 Queen Street, Saskatoon SK, S7K 0M7

Date: \_\_\_\_\_

**Sponsorship Renewal Deadline is September 18th, 2020**

**THANK YOU!**